

Report Date: 09<sup>th</sup> Nov 2022

COMPANY REPORTED: **\*\*\*Redacted\*\*\***

#### IDENTIFICATION

| Object number | Name                           | Address   | Status     |
|---------------|--------------------------------|---|------------|
| 157881019     | AFRICA PANORAMA MEDIA SERVICES | Dar Es Salaam, Kinondoni, Mikocheni, 14112, Mikocheni B - Bima Road House No 11 near Clouds Media offices | Registered |

**\*\*\*Redacted\*\*\***

Company Name

Trade Name: **\*\*\*Redacted\*\*\***

Principal Address: P.O. Box 10426 Dar Es Salaam, Tanzania

Telephone: +255-677121221

Fax: +255-677121221

Email: gathylicious@gmail.com

Internet: None

Established: 19/09/2022

Registration: 157881019

Legal Form: Limited Liability Company, Limited by shares

Status: Registered

Stock Listing: Not Listed

#### Office & Factories

Head offices Kinondoni Mikocheni B, 14112, Bima Road House No. 11 Near Clouds  
Media Offices, Dar Es Salaam, Tanzania

Branches None

#### Company Profile:

Nominal Capital TZS. 10,000,000

Subscribed Capital TZS. 10,000,000

#### Shareholders

| Name                  | Position | Amount | Ratio   |
|-----------------------|----------|--------|---------|
| <b>***Redacted***</b> | CEO      |        |         |
| <b>***Redacted***</b> | Director |        |         |
| Total                 |          |        | 100.00% |

**Credit Opinion:** Our proposed credit amount of USD 35,000 is recommendable  
**Corporate Credit Rating** BB

| Classification | Rating | Mark | Percentile |
|----------------|--------|------|------------|
| Pass           | AAA    | [ ]  | 0.64%      |
|                | AA     | [ ]  | 2.55%      |
|                | A      | [ ]  | 8.87%      |
|                | BBB    | [ ]  | 20.11%     |
|                | BB     | [√ ] | 38.45%     |
|                | B      | [ ]  | 63.44%     |
| Non-Pass       | CCC    | [ ]  | 80.86%     |
|                | CC     | [ ]  | 90.89%     |
|                | C      | [ ]  | 98.25%     |
|                | D      | [ ]  | 100.00%    |
|                | F      | [ ]  |            |
|                | R3     | [ ]  |            |

Note: Pass refers to the ratings which are eligible for business transactions on a credit basis.

**AAA**-The highest credit rating, given to a company with the lowest degree of risk of delinquency.

**AA**-A higher credit rating, given to a company with the minimal degree of delinquency but is somewhat portraying a higher risk than a company with a AAA rating.

**A**-A high credit rating, given to a company with good credit and a minimal amount of risk but is somewhat portraying a higher risk than companies with the above ratings.

**BBB**-A good credit rating, given to a company which is successfully fulfilling its obligations but is somewhat portraying greater uncertainty of long-term stability in comparison to companies with above ratings.

**BB**-An above average credit rating, given to a company which is managing to fulfill its obligations but has negative factors that make it vulnerable to risk.

**B**-An average credit rating, given to a company which is expected to fulfill its obligation but may have difficulty in maintaining stability.

**CCC**-A below average credit rating, given to a company which is not significantly posing a default risk but does not portray a promising future in terms of long-term security and has a very low possibility of maintaining long-term stability under negative economic conditions.

**CC**-An unsatisfactory credit rating, given to a company which is presently managing ordinary business operations but portrays the risk of delinquency, thus posing a risk of default in credit transactions.

**C**-A poor credit rating, given to a company which poses a high risk of default in credit transactions due to the high risk of delinquency.

**D**-The lowest credit rating, given to a company which is currently delinquent or is impending delinquency.

**F**-No rating due to insufficient data

**R3**-No rating since the subject is a financial institution or a government corporation, thus exempting it from the standards of the rating system.

## Affiliated Companies

## Management/ Directors

### President/ CEO (1)

Name Lebohang Paul Baloyi

Country of Residence South Africa

Remarks Top Decision Maker

## Director (2)

Name Nasikiwa Abbas Berya

Country of Residence Tanzania

\* Top decision maker is the person who has the ultimate authority or power to make important managerial decisions. He/She may or may not be officially registered as a president or an executive director.

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## Company History

The company was established as per the details above there has been no current changes in the registry of company name, legal structure, capital change or mergers and Acquisitions. The company has not undergone major changes during the last six months.

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## Business Activities

General Trading company, registered in Tanzania to offer media services; advertising, television programming, organization of conventions, trade shows, broadcasting activities, data processing, hosting etc.

### Terms of payment

**Buying terms** 30% in cash, 70% on credit

**Selling terms** 50% in cash, 50% on credit

**Suppliers** Various media Houses and Production companies

**Customers** Local agencies, Firms and Public in general

**Recent Sales** TZS. 268,000,000 (Estimated 2021)

**Exports** None

**Export Ratio** 0.0%

**Imports** Asia, European, Middle East, SA

**Import Ratio** 20.0%

**Domestic Market Share** 2.0%

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**Business Premises** 500 Sft

Type of occupation Rented

Location The subject is located close to a major road network

Premises used as Offices

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## Banking relationship

Main Banks Bank M

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**Credit Check of Subject, President & CEO (as of report date)**

Payment Morale: 300: In the documents at our disposal nothing adverse has been shown so far.

CREDIT RATING: 300: Financial situation is average.

|         | <b>PAYMENT MORALE</b>   | <b>CREDIT RATING</b>   |
|---------|---|--|
| 100-149 | Payments are made very correctly.   | Financial situation is excellent.                                  |
| 150-199 | Payments are made correctly.  | Financial situation is very good.                                  |
| 200-249 | Payments are sometimes made using cash discounts or according to conditions.                                      | Financial situation is good.                                       |
| 250-299 | Payments are made within net agreements.  | Financial situation is satisfactory.                               |
| 300-349 | As a rule, payments are made on time according to conditions, in some cases there have been delays and reminders. | Financial situation is average.                                    |
| 340-399 | Payments are made irregularly, sometimes according to agreements. In several cases reminders have been necessary. | Financial situation is average, increased use of external capital. |
| 400-449 | Payments are made very slowly.  | Overall financial situation is still average.                      |
| 450-499 | Payments are made very slowly. Collection procedures cannot be ruled out.   | Financial situation is temporarily critical.                       |
| 500-549 | Payments are made very slowly; reminders are often necessary. There have also been collection procedures.         | Financial situation is critical.                                   |
| 550-599 | Payments are made very slowly. There have been frequent collection procedures.                                    | Financial situation is very critical.                              |
| 600-699 | Payments are made extremely slowly. There have been frequent collection procedures.                               | High risk of bankruptcy.   |

Source of Information: Company Respondents, Registry and Third Parties,

**COMMENTS**

Maximum credit recommend is USD 35,000 outstanding at any one time.

*\*Ratings are statements of opinion, not statements of fact or recommendations to buy, hold or sell any securities. Information has been obtained from sources believed to be reliable. However, does not guarantee the accuracy, adequacy, or completeness of any information and is not responsible for any errors or omission of the result obtained from the use of such information.*



TANZANIA



## Register of Companies Detailed information

**Information date and time:** 07/11/2022 18:25:17

**Registration date and time:** 19/09/2022 10:57:12

1. **Status:** Registered
2. **Compliance number:** \*\*\*Redacted\*\*\*
3. **Company:** \*\*\*Redacted\*\*\*
4. **Company type:** Foreign company
5. **Registered office in Tanzania:** Region Dar Es Salaam, District Kinondoni, Ward Mikocheni, Postal code 14112, Mikocheni B - Bima Road House No 11 near Clouds Media offices
6. **Contacts:** Email: gathylicious@gmail.com, Mob no/Tel no: 255677121221, P.O.Box 10426
7. **Business activity:**
  - 5912 - Motion picture, video and television programme post-production activities, Main activity
  - 5911 - Motion picture, video and television programme production activities, Main activity
  - 6020 - Television programming and broadcasting activities, Main activity
  - 9000 - Creative, arts and entertainment activities, Main activity
  - 7310 - Advertising, Main activity
  - 7320 - Market research and public opinion polling
  - 6311 - Data processing, hosting and related activities, Main activity
  - 7990 - Other reservation service and related activities, Main activity
  - 7911 - Travel agency activities, Main activity
  - 8230 - Organization of conventions and trade shows, Main activity
  - 6619 - Other activities auxiliary to financial service activities, Main activity
  - 7710 - Renting and leasing of motor vehicles, Main activity
  - 9609 - Other personal service activities n.e.c., Main activity
8. **Directors / Directors in the country of origin:** LEBOHANG PAUL BALOYI, South African  
NASIKIWA ABBAS BERYA, Tanzanian
9. **Company secretary / Company secretary in the country of origin:** NASIKIWA ABBAS BERYA, Tanzania
10. **Persons resident in Tanzania authorised to accept service on behalf of the company:** NASIKIWA ABBAS BERYA
11. **Persons resident in Tanzania authorised to represent the company as its permanent representative(s):** NASIKIWA ABBAS BERYA